

SYLLABUS – A COURSE DESCRIPTION

I. General information

1. Course name: METHODOLOGY OF CULTURAL STUDIES RESEARCH
2. Course code: KUDU-MCSR
3. Course type (compulsory or optional): compulsory
4. Study programme name: Cultural Studies – Intercultural Communication
5. Cycle of studies (1st or 2nd cycle of studies or full master's programme): 2nd
6. Educational profile (general academic profile or practical profile): academic
7. Year of studies (if relevant): 2nd year
8. Type of classes and number of contact hours (e.g. lectures: 15 hours; practical classes: 30 hours): 30h lecture
9. Number of ECTS credits: 4
10. Name, surname, academic degree/title of the course lecturer/other teaching staff: Michał A. Michalski, dr hab. prof UAM
11. Language of classes: English
12. Online learning – yes (partly – online / fully – online) / no: no

II. Detailed information

1. Course aim (aims):
 - acquisition of basics of knowledge about the role of methods of social research and their influence of their results in social life
 - acquisition of elementary knowledge about the structure and phases of the research process
 - development of orientation in basic concepts, tools and methods of cultural research
 - development of experience in practice of planning, conducting of research project, analysis and interpretation of data
 - acquisition of experience in interpretation of data and presentation of results of cultural research
 - development of ability of critical thinking in reception and interpretation of the social research results
2. Pre-requisites in terms of knowledge, skills and social competences (if relevant):
 - general orientation in cultural perspective and its background in the Western scientific history;
 - ability to understand and speak English fluently
 - ability to participate in a lecture and organize one's work
3. Course learning outcomes (EU) in terms of knowledge, skills and social competences and their reference to study programme learning outcomes (EK):

Course learning outcome symbol (EU)	On successful completion of this course, a student will be able to:	Reference to study programme learning outcomes (EK)
1. KUDU-MCSR	zna i rozumie specyfikę metodologiczną oraz aktualne kierunki w badaniach historyczno-kulturowych	K_W04
2. KUDU-MCSR	zna i rozumie aktualne orientacje metodologiczne we współczesnej humanistyce, których osiągnięcia potrafi aplikować do badań nad kulturą	K_W05
3. KUDU-MCSR	Potrafi samodzielnie przeprowadzać badania nad sformułowanym przez siebie problemem na etapach: doboru metod i narzędzi badawczych oraz opracowania i prezentacji wyników	K_U03
4. KUDU-MCSR	Jest gotów do pogłębiania kompetencji kulturowych współczesnego człowieka w warunkach komunikacji międzykulturowej, spotkania różnych tradycji i sposobów życia	K_K01

4. Learning content with reference to course learning outcomes (EU)

Course learning content:	Course learning outcome symbol (EU)
1. Origins of social research. Role and purpose of social research. Sources and forms of human knowledge.	1. KUDU-MCSR
2. Characteristics of the scientific method. Science in culture. Social context in social research. Information from research in decision making process.	1. KUDU-MCSR

3. Different perspectives within cultural studies research.	1. KUDU-MCSR
4. Research ethics.	4. KUDU-MCSR
5. Research of the Social World through the Lens of Experience - from Experience to Social World	2. KUDU-MCSR 3. KUDU-MCSR
6. Stories and the Social World	2. KUDU-MCSR 3. KUDU-MCSR
7. Approaches to researching 'cultural production'	2. KUDU-MCSR 3. KUDU-MCSR
8. Cultural Consumers	2. KUDU-MCSR 3. KUDU-MCSR
9. Case Study Method	2. KUDU-MCSR 3. KUDU-MCSR
10. Research of Organizational Culture	2. KUDU-MCSR 3. KUDU-MCSR
11. Hofstede Cultural Approach	2. KUDU-MCSR 3. KUDU-MCSR
12. Inglehart's approach for cultural analysis	2. KUDU-MCSR 3. KUDU-MCSR
13. Other approaches to cultural analysis	2. KUDU-MCSR 3. KUDU-MCSR

5. Reading list:

- E. Babbie, The Basics of Social Research, Wadsworth, Belmont 2011.
- N.K. Denzin, Y. S. Lincoln (ed.), The Sage Handbook of Qualitative Research, Sage
- M. Pickering (ed.), Research Methods for Cultural Studies, Edinburgh University Press, 2008.
- M. Angrosino, Doing Ethnographic and Observational Research, Sage, London 2007.

III. Additional information

1. Teaching and learning methods and activities to enable students to achieve the intended course learning outcomes (please indicate the appropriate methods and activities with a tick and/or suggest different methods)

Teaching and learning methods and activities	X
Lecture with a multimedia presentation	X
Interactive lecture	
Problem – based lecture	
Discussions	
Text-based work	X
Case study work	X
Problem-based learning	
Educational simulation/game	
Task – solving learning (eg. calculation, artistic, practical tasks)	
Experiential work	
Laboratory work	
Scientific inquiry method	
Workshop method	
Project work	
Demonstration and observation	
Sound and/or video demonstration	X
Creative methods (eg. brainstorming, SWOT analysis, decision tree method, snowball technique, concept maps)	
Group work	
Other (please specify) -	
...	

2. Assessment methods to test if learning outcomes have been achieved (please indicate with a tick the appropriate methods for each LO and/or suggest different methods)

Assessment methods	Course learning outcome symbol			
	2. KUDU-MCSR	2. KUDU-MCSR	2. KUDU-MCSR	2. KUDU-MCSR
Written exam				
Oral exam	x	x	x	x
Open book exam				
Written test				
Oral test				
Multiple choice test				
Project				
Essay				
Report				
Individual presentation				
Practical exam (performance observation)				
Portfolio				
Other (please specify) -				
...				

3. Student workload and ECTS credits

Activity types		Mean number of hours spent on each activity type
Contact hours with the teacher as specified in the study programme		30
Independent study*	Preparation for classes	20
	Reading for classes	20
	Essay / report / presentation / demonstration preparation, etc.	
	Project preparation	
	Term paper preparation	
	Exam preparation	50
	Other (please specify) -	
	...	
Total hours		120
Total ECTS credits for the course		4

* please indicate the appropriate activity types and/or suggest different activities

4. Assessment criteria in accordance with AMU in Poznan's grading system:

- Very good (bdb; 5,0):
- Good plus (+db; 4,5):
- Good (db; 4,0):
- Satisfactory plus (+dst; 3,5):
- Satisfactory (dst; 3,0):

Unsatisfactory (ndst; 2,0):

bardzo dobry (bdb; 5,0): student w bardzo dobrym stopniu opanował zagadnienia poruszane na wykładzie, konwersatorium i zajęciach laboratoryjnych

dobry plus (+db; 4,5): student w stopniu dobrym z plusem opanował zagadnienia poruszane na wykładzie, konwersatorium i zajęciach laboratoryjnych

dobry (db; 4,0): student w dobrym stopniu opanował zagadnienia poruszane na wykładzie, konwersatorium i zajęciach laboratoryjnych

dostateczny plus (+dst; 3,5): student w stopniu dostatecznym z plusem opanował zagadnienia poruszane na wykładzie, konwersatorium i zajęciach laboratoryjnych

dostateczny (dst; 3,0): student w stopniu dostatecznym opanował zagadnienia poruszane na wykładzie, konwersatorium i zajęciach laboratoryjnych